

Online Exhibits on a Shoestring

McArthur Public Library

First things first...



Opportunities

- Learn to use widely accepted, industry recognized program (resume building!)
- Get familiar with Dublin Core descriptive standards.
- Create a good looking exhibit space with little to no programming expertise **and** no internal server/hosting requirements.



Starting points

Me: The cart before the horse (not the way you should start a project like this!)

You: Be looking for a specific online space to exhibit particular collections or materials you wish to showcase.

In other words? I highly recommend you think long and hard about what you want before creating your site.

More questions to ponder

Something to Think About: Omeka.net is particularly well-suited for browsing on the item and collection/series level right out of the box; however if you are looking to express some kind of narrative? That will take a little more work and finagling on your part (but it can be done!)

Omeka.net has *many* plug-ins that can enable you to all kinds of really cool things, if you have the time, help, knowledge and inclination (and yes, money).



Sections

EARLY LIFE

Birth and Family of Origin

Childhood

Courtship of Daniel Parke Custis and Martha Dandridge

THE CUSTIS YEARS

First Marriage and Children

Death and Widowhood

The Courtship of Martha Custis and George Washington

LIFE AT MOUNT VERNON BEFORE THE PRESIDENCY

Family Life

Mistress of the Household

Sociability

THE WAR FOR INDEPENDENCE

The Patriotic Cause

Martha Washington: A Life



MARTHA DANDRIDGE CUSTIS WASHINGTON was born into a world of elite social custom and privilege in the 1730s. Little did she know that she would marry twice, give birth to four children — losing two of them to illness in childhood — and bear witness to the Revolution and the creation of a new nation. This site will allow you to explore the contours of Martha Washington's life while also providing you with a window on women's lives during the 18th century, including women's access to property and education, their role in the Revolution, their thoughts on the promises of rights called for in the founding documents, and their everyday experiences of marriage, motherhood, labor, sickness, and death.

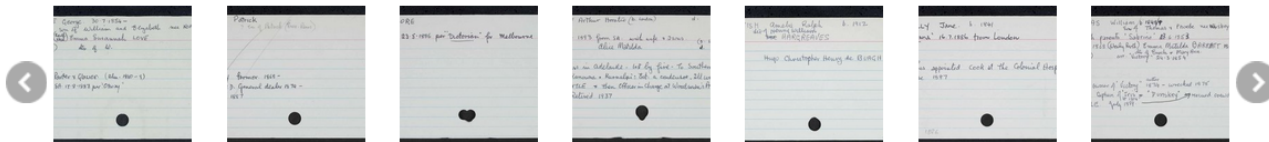
VIRTUAL VOLUNTEERING

Help with transcription and indexing projects to make historical records more discoverable and searchable.

1) select a **collection**, 2) choose an item less than 100% started and 3) click on a page marked **Not Started** or **Needs Completing**. It's then as easy as typing the text into a box and clicking save. If you have any questions or would like to help check and approve completed transcriptions, please let us know with an e-mail to mail@virtualvolunteering.com.au

Please note that images presently disappear when zoomed in some versions of Chrome. For the moment, if you experience this problem, it can be avoided by using a different browser such as Firefox, Internet Explorer or Safari.

WA Biographical Index for the State Library of WA (to be transcribed)



Electoral Rolls for the Carnamah Historical Society (to be approved)



Still in? A look at the process...

- Site Plan
- Site Design
- Material Selection
- Organization
- Digitization
- Cataloging
- Implementation
- Refinement/Quality control

Workflow: Site Plan

- What do you wish to show?
- Are you creating a narrative or strictly exhibiting items?
- For guidance visit [Omeka.org](https://omeka.org) > Help > Documentation > Getting Started With Project Planning

Workflow: Site Design

- Planning the visual presentation.
- What works best for your organization and for your users?
- Are the basics good enough for you, or do you require more than this?
- *Less is usually more online!*

Workflow: Selection and Organization

- Select items and collections of items.
- You will enter items one by one into Omeka, and catalog those.
- Then you have to opportunity to group them as "collections".
- You will need to catalog on the collection level also, which will help users to understand the context.

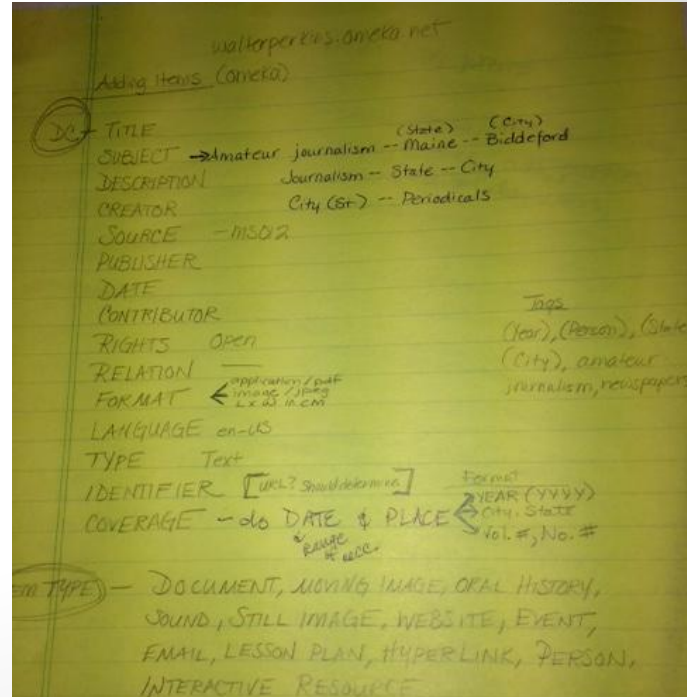
Workflow: Digitization

- What are you digitizing?
- Images, documents, artifacts...oh my.
- Size matters!



Workflow: Cataloging

- Dublin Core
- Simple elements
- Use crosswalks to simplify the process



Workflow: Implementation

- Good planning = easy implementation
- Poor/no planning = makes more work plus you will end up having to go back, probably more than once, to deal with issues

Workflow: Refinement/Quality control

- Check your work, see where the issues are
- Consistency across the board (check content and the site as well)
- Organization makes sense
- The site does what you want/expect it to do



**Nice
website!**

Your Site Is Up--Now What?

- Advertising, Marketing + Outreach
 - Social media tools
- Updates/Keeping It Fresh
 - Playing with size constraints
- Statistics/User feedback
 - Google analytics (if it works for you)
 - Google forms for feedback

Questions!?!?!?

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